



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

LogiNext Solutions Inc.

Virtual Campus Recruitment – 2021 / 2022 Passing Out Batch

Only for Students of Amity University

Last Date to Register – 23rd October 2021, 5 PM

Company	LogiNext Solutions Inc.
Website	https://www.loginextsolutions.com
Date of Campus	Will inform Later
Eligible Branches	Bachelor's degree or equivalent in the field of computer science, information technology, mathematics or similar domains.
Job Location	Mumbai
Joining Dates	For 2021 pass out immediate joining & for 2022 pass out batch In April/May 2022.
Positions	Marketing Associate - Lead Generation
Compensation(CTC)	5 LPA
Job Description & Skill Required	<p>Identify prospective clients and build a strong sales pipeline for the Sales Managers via cold - calling, outbound leads, email communications, LinkedIn, referrals and other direct marketing methods</p> <p>Find unique ways to attract the attention of C-level executives of retail, FMCG, transportation, courier, manufacturing and e-commerce companies across Asia and North America to influence them to use LogiNext Product suite</p> <p>Initiate appointments with Sales team and sync-up with the respective Sales Manager to determine meeting output and follow up aggressively to close the deal</p> <p>Communicate status on a daily, weekly and monthly basis via phone and emails in accordance with the strategic plan and goal as developed by the Sales Head</p> <p>Log and record each-and-every outreach made, in CRM, producing regular activity reports as requested by Sales Head</p> <p>Act as a bridge between Marketing and Sales. Be cognizant of each marketing initiative, and work toward corporate objectives.</p> <p>Knowledge of enterprise technology and SaaS market is a plus point</p>

	<p>Ability to take ownership, must work well individually or as a team member and to prosper in a fast-accelerating sales environment</p> <p>Knowledge of using CRM would be an added advantage</p> <p>Excellent selling skills, presentation skills, verbal and written communication skills and time management skills are essential</p> <p>Comfortable working in the US shift</p> <p>All in all, someone who loves talking, engaging and selling round the clock</p>
How to Apply?	<p>All Interested students should apply latest by 23rd October 2021 by 5 PM</p> <p>CLICK HERE TO APPLY</p>

Our Best Wishes are always with you

Team ATPC

Amity Technical Placement Centre (ATPC)
Centralise Placement Division of Amity Education Group

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